

SportsCloud Int, the Netherlands sports education program in Digital Learning

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Dear Friend

Greetings and hope you are doing well.

I am glad to share with you that **SportsCloud International (SCI) has launched an online sports education program in digital strategy and data analytics**. SCI is headquartered in Eindhoven, the Netherlands. It is an industry leader in digital sport marketing with deep expertise in digital transformation and big data analytics having worked with sport organisations worldwide. Their other office is located in Melbourne where SCI is working in collaboration with Australia's leading sport University - Victoria University.

To train and provide you with the skills and insights that you need to be at the forefront of digital transformation in sport, SportsCloud is offering a course in Digital sport marketing and analytics. This unique 20 hours course is delivered in the form of ten 2-hour online lectures/ sessions. The program is suitable for any current or aspiring sports professional.

Key learning from this course: The course will assist you in setting up sport marketing data systems, to work with advanced analytic tools, and how to use automated email applications, advertising tools and social media management solutions. You will be guided into exploring more than 20 different categories of tools that have delivered business success for some of the biggest sport organisations in the world. It will provide you with the knowledge how to best leverage your work in a digital and data driven environment. This will allow you to build a digital roadmap for your organisation, and advance your career, at whatever level of seniority and experience you operate. A *Certificate of Participation* will be awarded at the completion of the series. And if you have questions or would want some individual tips during the course of the series, our lecturers and study support officers will be available by email or through the app.

For details, please visit: <https://digitalmarketinginsports.com/>

You can now register for this course at the special introductory price of Rs 10,000/- (for Indian participants) and AUD 250 (for International participants). When your registration has been completed, you can immediately take advantage of a number of background videos and articles on the SportsCloud custom made learning platform using your unique student access code.

We are kicking off the series on 10th October 2020. Register at: <https://digitalmarketinginsports.com/register/>

Take your career and your organisation to the next level of digital proficiency!

With regards

Rekha

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